

Yacob Reyes

Member of the National Association of Hispanic Journalists

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ABOUT:

Yacob Reyes is a reporter for Axios based in Tampa, Florida. He's written about Gov. Ron DeSantis' presidential campaign, the "Don't Say Gay" law, and the first known U.S. case of the Omicron variant. He's spent days sifting through public records to hold those with power in Florida accountable. He's withstood aggressive blowback from government officials and kept writing.

As seen in: Axios, PolitiFact, Poynter, The Tampa Bay Times, The Miami Herald, The Houston Chronicle, The Dallas Morning News, and KFF Health News, among others.

EXPERIENCE:

Axios | Tampa, Florida

Tampa Bay Reporter

April 2023 — Present

- Honed Axios' voice and style to distill news coverage from various sources into a digestible morning newsletter targeting residents in Tampa Bay, Florida's second-largest metro area.
- Reported and wrote spot stories at the intersection of Florida and national politics, including Gov. Ron DeSantis' presidential campaign.

PolitiFact | St. Petersburg, Florida

Florida Politics Reporter

Feb. 2022 — April 2023

- Reported and wrote articles about Gov. Ron DeSantis, U.S. Sen. Marco Rubio, the Florida Legislature, and Florida's congressional delegation.
- Covered Florida's abortion restrictions, permitless carry law, soaring property insurance rates, and efforts to address immigration and LGBTQ+ issues.

Axios | Remote

Breaking News Reporter

May 2021 — Feb. 2022

- Wrote nearly 600 national breaking news articles, covering everything from COVID-19 variants to happenings at Congress and the Biden administration.
- Pitched and developed enterprise stories for company newsletters, including Axios Tampa Bay and Axios Latino.
- Worked with the audience team to maximize SEO and social engagement on articles.

Tampa Magazine | Tampa, Florida

Editorial Intern

Jan. 2021 — May 2021

- Pitched and developed content ideas.
- Created written content, including stories, headlines, captions and ad copy.
- Edited all editorial content of Tampa Magazine, South Tampa Magazine, and Tampa Downtown Magazine.

EDUCATION:

Bachelor of Arts in English, Minor in Mass Communications

Aug. 2021 — Present

University of South Florida | Tampa, FL

Associate's degree, Mass Communications and Media Studies

Aug. 2019 — May 2021

Hillsborough Community College | Tampa, FL

ADDITIONAL INFORMATION:

Awards: Tampa Bay Association of Black Journalists' Griot Drum Award Recipient, National Association of Hispanic Journalists' Ñ Award Finalist, SPJ Florida College Scholarship Recipient, Third place Green Eyeshade Award for "Bringing Truth to the Florida Governor's Race," among others.

Skills: Bilingual; Writing quality stories on a deadline; Copy editing and AP style; Experience with Parse.ly.